



## Official Event Program

### Advertising Rates

#### Program Ads:

The perfect way to promote your company at the Classic 24 Hour at Daytona to spectators and competitors alike!

A full color event program will be distributed to every competitor and team, as well as all sponsors and vendors who attend the event.

Event Programs will be sold to all spectators available at both the registration windows and merchandise booths.

To reserve your ad please contact Sara Councilor, [sara@hsrace.com](mailto:sara@hsrace.com), **Ad Submission Deadline October 6.**

Inside Front Cover (Full Page Only)	\$900
Inside Back Cover (Full Page Only)	\$750
Back Cover (Full Page Only)	\$1000
2 Page Spread	\$1500
Full Page	\$1200
1/2 Page	\$600
1/4 Page	\$300

**\*\*All artwork files need to be 4 Color/CMYK, 300dpi at size, full bleed in a PDF format.\*\***

Event Program

Ad Submission

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

CC Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**MAKE CHECKS PAYABLE TO: Historic Sportscar Racing and remit this form to:**

HSR P.O. Box 8110, Clearwater, FL 33758

**Please return completed form by October 6, 2017.**

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